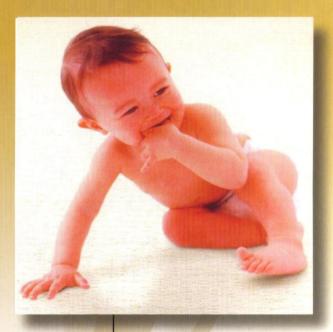
# FADE RESISTANT STAIN RESISTANT



This new Solution Dyed Nylon technology locks the colour into the fibre and gives Softrelle unsurpassed resilience, stain resistance and fade resistance

# SOLUTION DYED NYLON

### **HEAD OFFICE:**

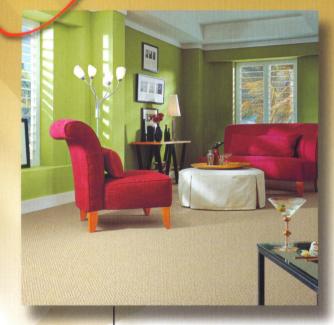
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Northstate Carpet Mills

THE SCIENCE AND ART OF CONSTRUCTION



### SOLUTION DYED NYLON



It's not often that technology takes a significant leap forward. The all new carpets made from the revolutionary Softrelle Solution Dyed Nylon have been engineered for our contemporary life style and climate.





# SOLUTION DYED NYLON



# **SOLUTION DYED NYLON**



Ordinary nylon fibre has surface colour like a radish.

Softrelle nylon is solution dyed, so the colour goes all the way through like a carrot.

Softrelle solution dyed nylon offers unsurpassed fade resistance as well as stain resistance.



# ANTI - MICROBIAL

Anti - microbial protection inhibits the growth of bacteria, moulds and mildew for lasting freshness and odour protection.

Unlike temporary topical treatments, the protection is built into the backing laminate for permanent protection where it matters most.



# PRE - WASHED

All carpets made from **Softrelle** yarn are subject to a unique scouring process which removes the fibre processing oils that attract dirt and make the carpet difficult to clean.



# **PERMASEAL**

Once cleaned the final process is to encapsulate the fibre with PermaSeal protectant. PermaSeal carpets look better longer because:

- Spills can be spot cleaned more easily.
- Dirt vacuums away more readily.



# **ANTI - STATIC**

As our reliance on electronic equipment in our homes increases so does the generation of static. To help combat this, carpets made from this new *Softrelle* yarn have been treated and will not generate a static shock exceeding 3.0kv at relative humidity of 20% or more and a room temperature of 20°c.